KARWEXA DIGITAL SOLUTIONS

Strategic Advisory • Business Planning • Nairobi, Kenya

PROPOSAL
Business & AI Strategy

Prepared For: [Company / Founder Name]

Date: [Date]

Focus: Business Plan & AI Integration

Location: Nairobi, Kenya

1. EXECUTIVE SUMMARY

KARWEXA Digital Solutions will develop an investor/bank-ready business plan combined with an operational AI implementation strategy designed to optimize efficiency, automate lead workflows, and accelerate growth across East African and international markets.

2. STRATEGIC SERVICE PILLARS

- **Market Analysis & Strategy:** Industry benchmarking, East Africa market dynamics, customer demographics, and competitive advantage profiling.
- **Financial Projections:** 3-year revenue models, cash flow forecasts, break-even analytics, and startup/expansion capital sizing.
- **AI Workflow Optimization:** Roadmap for deploying AI-driven client messaging, automated proposal generators, and digital workflow tools.

3. PROJECT MODULES & DELIVERABLES

Deliverable Module	Format	Timeline
Investor-Ready Business Plan	PDF & Editable MS Word (.docx)	Days 1–5
3-Year Financial Model	Interactive Excel (.xlsx)	Days 4–7
AI Automation Blueprint	Implementation Roadmap PDF	Days 7–10

4. INVESTMENT & TERMS

Total Project Investment: KES 90,000 (or USD 700)
Payment Schedule: 50% upfront deposit upon initiation; 50% upon complete delivery of all final assets.

Accepted By Client:

Signature & Date

KARWEXA Digital Solutions:

Signature & Date